Social Plan for Instagram

30 Days of Content Ideas

Personal Pic: Introduce Yourself	Share a valuable tip	Inspiring Quote	Show your office/ work area	Offer a discount or promo
Share other people's content	Fun Fact: personal or business	Share your favorite biz resource	Celebrate a social media holiday	Promote your biz with link to your site
Show BTS of your work process	Share a good read related to your brand	Answer a FAQ	Reveal your biggest blogging or biz struggle	Share a freebie (download/ printable)
Build your list with opt in offer or newsletter	Ask your followers for advice	Promote your product or services	Share personal or client success story	Show off favorite portfolio piece
Testimonial from client or customer	Reveal a personal passion	Share link to a blog post	Share your favorite account to follow	Celebrate the end of the work week
Discuss news or updates in your niche	Recycle old popular post	Challenge followers to achieve something	Story behind your brand's name or logo	Thank your followers for their support